

GraphicDesign • WebDesign • Video • Branding

## Profile

A versatile and experienced multimedia designer with a passion for design, brand identity, and hands-on production from concept to execution. A proven competence with multiple design software platforms. An effective communicator with internal and external partners. An independent worker and a strong team player who can effectively coordinate multiple deliverables in a fluid work environment.

## Software and Creative skills

Extensive knowledge of the full Adobe Creative Cloud suite, with additional strengths in layout, illustration, typography, colour theories, motion graphics, video editing, HTML, CSS and responsive web design. Knowledge of UX principles and UI design.



## Professional Experience

### Interactive Multimedia Visual Designer

IA Clarington Investments Inc.

November 2010 – November 2016

- Worked as part of a team responsible for brand and event campaign development from inception through to implementation
- Concept through to layout of brochures, posters, postcards, forms, and imagery/ digital illustration for print, web and user downloadable formats
- Responsible for the motion design and functionality of all banner ads from Flash to the current HTML5 platform (HTML, CSS and Javascript)
- Design of live event streaming webcast interfaces as well as event location signage, set graphics and Powerpoint deck templates
- Layout of internal microsites and interactive web tools
- Video editing, motion graphic promo clips and subtitling
- Brand and webcast event campaign initiative brainstorming, development and implementation

### Senior Graphic and Web Designer

Hartford Investments Inc.

October 2009 – November 2010

- Sole designer for all marketing materials; print, web and video
- Further development onto an existing brand
- Support the design process from planning to execution of HTML email stationery templates (HTML and CSS), digital (Flash) and print advertising, trade publications and sales support
- Develop graphic design elements and set presentation design standards for Investment Advisors and internal sales
- Manage relationships across multiple stake holders to effectively support business needs for creating branded marketing materials such as brochures, process illustrations, charts and graphs, event invitations
- Quarterly Fund Review publication layout and set-up for printer
- Work as an integral member of the Advisor Site Re-development team, consulting on initial design and layout of the Advisor & Investor website
- Provide feedback that improves on the initial design of existing web page and design and build web pages from written content

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Online Portfolio

[richardleggatt.com](http://richardleggatt.com)

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## Freelance Multidisciplinary Designer 1994 – Present

- **Graphic, web and multimedia design**  
DIG/BCHLS/Junction Reads/Spider Gun Productions
- **Illustration (editorial, instructional, fashion, children's books and comic books)**  
On Spec Magazine/Draxhall Jump Studios/Sensors and Software Inc.
- **Costume and prop design**  
Kropserkel Inc./Constantin Film Produktion

## Education

**2017 RED Academy (currently enrolled)**  
Certificate, UX Design

**2009 Humber College**  
Certificate, Graphic Design for Print and Web

**1993 The Ontario College of Art and Design**  
Diploma, Communication and Design

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